



SPONSORSHIP OPPORTUNITIES

It's time for the 22nd annual *Vehicles and Violins Gala* on Wednesday, March 6th, 2024 at the BMO Centre, Stampede Park. The Calgary Motor Dealers Charitable Foundation is pleased to host this unique fundraiser, offering several hundreds of guests an evening of international cuisine, exceptional entertainment by musicians from the Calgary Philharmonic Orchestra and some of Calgary's most unique fundraising activities. Participants get all of this while enjoying an exclusive preview of what's new at the Calgary International Auto and Truck Show.

This year we are excited to announce *The Calgary Food Bank* as the beneficiary of the 2024 Gala. This non-profit organization works in our community to make a significant difference for Calgarians.

Please join us in the success of this year's event by sponsoring in a way best suited to your organization and your affiliation for this year's charity. Outlined below are these sponsorship opportunities for your consideration. **Sponsorship deadline for name inclusion in the Vehicles & Violins Gala brochure is February 16th, 2024.**

Sponsor benefits	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Contributing (\$1,000 to \$4,999)
Tickets to Vehicles & Violins	25	15	10	5	
Tickets to Calgary Auto Show	25	15	10	5	
Recognition in the following event collateral materials: <ul style="list-style-type: none"> Onsite signage Auto Show website Post event thank you ad (in Postmedia) 	Corporate logo	Corporate logo	Corporate logo	Corporate logo	Name recognition
Name recognition in the following event collateral materials: <ul style="list-style-type: none"> Gala Brochure Auto Show Guide Event Program 	X	X	X	X	X
Volunteer opportunity for your employees	X	X	X	X	X
Opportunity for employee engagement with the charity	X	X	X	X	X
Social media recognition (Facebook & Twitter)	X	X	X	X	X
Opportunity to host a private pre-event reception onsite	X	X	X		
Recognition on billboards and transit city-wide	X				
Recognition on Big Four LED outdoor display	X				
Industry exclusivity	X				

To speak directly to a Vehicles & Violins Gala Sponsorship Committee Representative, please contact:

Jim Gillespie, Calgary Motor Dealers Charitable Foundation • T: 403-974-0707 • E: jimg@cmdacars.com



PRIVACY STATEMENT: The Calgary Motor Dealers Charitable Foundation respects your privacy. We do not rent, sell or trade our mailing lists. The information provided will be used to acknowledge and process donations. You can be removed from our contact list at any time by emailing your request to cmda@telus.net.

Presented annually by Calgary Motor Dealers Charitable Foundation

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